

# TTA2025

ANNUAL CONFERENCE • EXPO • ROADEO  
McALLEN, TEXAS  
HOSTED BY METRO McALLEN



## CONFERENCE SPONSORSHIP OPPORTUNITIES

Contact Allen Hunter to discuss these or other sponsorship ideas that meet your company's objectives for connecting with the combined audience of TTA. We're flexible to achieve your vision!  
Allen Hunter: [Allen@TxTransit.org](mailto:Allen@TxTransit.org) | 512-900-0550

*All Featured sponsorships include one complimentary full conference registration and the company logo included in print & digital materials, including recognition in the TTA newsletter and website – before, during, and following the conference. Also, all sponsoring members will have an opportunity for special enhancements in the upcoming TTA Membership Directory. This includes the opportunity to add logos, photos, multiple emails, phone numbers, links to web pages, and any additional information you would like to have in your directory listing.*

### FEATURED SPONSORSHIP LEVELS

**Presenting/Title Sponsor** – Own the show. Vehicle exhibitors receive at least 6 vehicles or a 20x10 booth at the prime location on the Expo Trade Fair floor. Top listing & recognition among sponsors. (GOLF HOLE)  
\$10,000 – **one available**

**Diamond Sponsor** – Sponsorship of the prestigious TTA Awards Luncheon, including introductory remarks from a company representative(s), along with prominent placement of a 20x10 booth in the expo hall. (GOLF HOLE)  
\$8,000 – **one available**

**Platinum Sponsor** – Sponsorship of the Welcome Reception, including introductory remarks from a company representative(s) along with prominent placement of a 20x10 booth in the expo hall. (GOLF HOLE)  
\$7,000 – **One available**

**Gold Sponsor** – Sponsorship of a General Session or Trade Fair event upon availability, including introductory remarks from a company representative(s) along with prominent placement of a 20x10 booth in the expo hall.  
\$5,000 – **Two available**

**Silver Sponsor** – Prominent placement of up to a 20x10 booth in the expo hall with 1 full conference registration.  
\$3,000.00 – **Three available**

**Bronze Sponsor** – Prominent placement of a 10x10 booth in the expo hall with 1 full conference registration.  
\$2,000.00 – **Six available**

**Roadeo Awards Banquet Sponsor** – High-profile sponsorship of the TTA Roadeo Awards Banquet on March 8, including remarks & inclusion at award presentation by a company representative(s).  
\$5,500 – **One available**

**Build your own workshop Session** – This sponsorship allows companies a 1 hour time block to promote, showcase, demonstrate, and present their products and/or services. The workshop will be promoted on the Conference website prior to the conference and will be listed alongside all of the other workshops. This sponsorship includes your own breakout room that can accommodate up to 40 participants.  
\$3,000 - **Three available**

[See list of A La Carte Sponsorship options on next page](#)

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### *A La Carte Sponsorship options*

A LA Cart Sponsorship Opportunitites	
Roadeo Awards Dinner (1 available)	\$ 5,500.00
Roadeo Awards Drinks (1 available)	\$ 4,000.00
Roadeo Registration Drinks/Snacks (2 available)	\$ 1,000.00
Roadeo Bag Sponsor (1 available)	\$ 2,000.00
Conference Welcome Reception Drinks (1 available) signs at bar	\$ 5,000.00
Expo Drink sponsor in the TTA Lounge during expo sneak peak	\$ 2,500.00
Conference Expo Showcase Reception (5 available)	\$ 1,500.00
Conference Breakfast (Sunrise Social) (2 available)	\$ 1,500.00
Conference Expo Lunch (1 available)	\$ 3,000.00
Conference and Expo Breaks (5 available)	\$ 1,500.00
Build your own workshop Session (3 Available)	\$ 3,000.00
Conference Closing Session Door Prizes	\$ 1,000.00
Featured Door Prizes for Expo Golf Tournament (1 available)	\$ 1,000.00
Featured Door Prizes for Expo Golf Tournament (3 available)	\$ 500.00
Doorprizes for Golf Tournament and Expo	any
Gift cards for Door prizes	\$ 100.00
Gift cards for Door prizes	\$ 50.00

### SPONSORSHIP CONTACTS

If you would like to discuss becoming a Sponsor at this year’s TTA Conference, Expo and Roadeo or have other creative ideas not listed here, please contact:

Allen Hunter: [Allen@TxTransit.org](mailto:Allen@TxTransit.org), 254-405-4212

Laura Herrera: [Laura@TxTransit.org](mailto:Laura@TxTransit.org), 512-900-0550

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