

Supporting the needs of Texas' public transportation systems through statewide advocacy and education.

TTA has Record Attendance at this year's Conference, Expo and Rodeo

We thank the nearly 1,000 attendees, sponsors, exhibitors, rodeo contestants, judges and volunteers participating in this year's TTA State Conference, Expo and Rodeo.

This was a fantastic event that was very well attended from beginning to end. We also want to thank all the Rodeo contestants, judges, and volunteers for making our Rodeo a huge success. This event could not have been possible without the support and assistance of TxDOT and our host agency VIA Metropolitan Transportation Authority.

**A Special Thank you to our
Conference Partners!**



Planning has already started for the 2025 TTA State Conference, Expo and Rodeo

[Save the Date! March 7-12, 2025](#)

Call for Nominations:

The Texas Transit Association's Nominating Committee is seeking nominations of candidates to stand for this year's election for the TTA Board of Directors in the following categories: Metro, Small Urban, Rural, and Associate Members. All nominations of your colleagues, including self-nominations, are enthusiastically welcomed. A [link](#) to the Board [nomination form](#) is included below.

Being a Board member allows members to expand their professional network and be advocates for the transit industry within the state of Texas! TTA Board members serve a minimum of a two-year term and must be prepared to actively support one or more committees. The Board meets several times a year in person and virtually. Board members also attend the annual conference and a Board workshop.

The TTA Board has 20 members, comprised of 5 Metro, 5 Small Urban, 5 Rural, and 5 Associate Members. All nominees who confirm their interest in standing for election will be requested to supply a formal candidate statement by email confirming their interest. The Nominating Committee will review all nominations and approve a slate of nominees with the current Board of Directors. An election ballot will then be circulated to the entire Membership for the Metro, Small Urban, and Rural agencies. The Board of Directors will appoint the Associate members. All nominations must be received no later than 5 PM CST on Friday, May 10, 2024.

If you have any questions about the nominating process, duties, or the time commitment of a Board member, please email Allen E. Hunter at Allen@txtransit.org.

Link to Nomination Form: [TTA Board of Directors Nomination Form](#)

TTA 2024 State Conference and Expo Sponsors

Thank you again to all of this year's Sponsors

Title Sponsor



Diamond Sponsor



Gold Sponsors



Silver Sponsors



Bronze Sponsors



Event Sponsors



2024 TTA State Conference and Expo



For more pictures visit our [Facebook](#) page.



2024 TTA State Rodeo



Fort Bend Transit Downtown Commuter Service

Fort Bend Transit marked a significant milestone as they celebrated the ribbon-cutting of their new Downtown Commuter service. They are deeply grateful to all who joined them and contributed to the success of their event.



Downtown Commuter Service - Ribbon Cutting Ceremony

Walk Across Texas Friendly Challenge

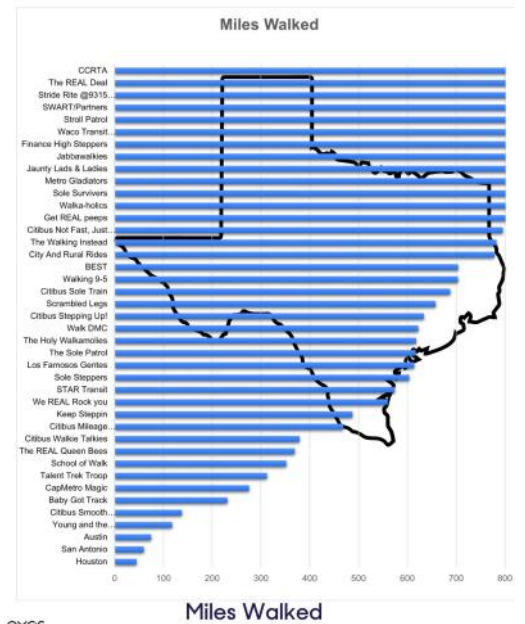
The Walk Across Texas friendly challenge was such a success. We had a total of 41 teams with a goal of walking 800 miles, the approximant distance to walk across Texas. In total, 15 teams reached the 800 mile goal! Thank you to all of the teams who participated in this challenge.



All teams were entered in a drawing for participating. The winners of this year's drawing were from the Waco Transit System, Walkamolies. Each team member received a \$50. Visa gift card.

Walk Across Texas

FINAL STANDINGS



National Transit Employee Appreciation Day

National Transit Employee Day! Many celebrated and honored the dedicated individuals who keep our public transportation systems running smoothly, connecting communities and ensuring safe travels for all. Thank you for your hard work!



TxDOT: Planning Our Transit Future

AUSTIN—To prepare for the future of transportation in Texas, TxDOT is developing a [Statewide Multimodal Transit Plan](#), which will take a comprehensive look at current and emerging forms of public transportation and the intersection between transit and active transportation.

The SMTP will lay the foundation for future transit plans by supporting local and regional public transportation plans, uncovering gaps and opportunities, and developing strategies to meet future challenges facing a growing state.

Developing the SMTP will allow TxDOT to identify strategies that will address access, connectivity, safety and congestion-relief solutions across the state.

To better understand local and regional needs, TxDOT spoke with Texans about what's important to them when it comes to public transportation in the areas where they live and work.

Through public outreach in the fall of 2023, TxDOT visited rural and urban areas, covering 155 out of Texas' 254 counties. Talking with people who do or do not use transit and with various backgrounds, these conversations helped gather valuable insights into what Texans need and expect when it comes to transit.

Here's some of what we heard:

- People expressed that they would like the plan to consider inter-regional connectivity, specifically connecting west, north and southwest Texas communities to larger cities like Austin, Dallas, Houston and San Antonio.
 - Citizens would be more open to using public transit if there were more service hours, more service locations, improved vehicles and enhanced passenger waiting areas.
 - Overall, people believe that transit is necessary for communities to thrive but noted being unsure of how to use transit, reliability, access to more locations and safety as barriers to using transit.
 - Transit riders prioritized getting to work, job-seeking, shopping and running errands as top trip purposes. Equally important was heading to social and recreational activities.
 - Residents want to know more about transit options in their local community.
 - The feedback and information gathered is critical to the success of the plan.
- Ongoing public engagement will continue through virtual town halls, working groups and coordination with TxDOT's Public Transportation Advisory Committee. The SMTP will also align and coordinate with other long-range transportation plans such as Connecting Texas 2050 and the Statewide Active Transportation Plan, also under development.

TxDOT is committed to creating a plan that proactively addresses the unique mobility needs of a rapidly growing state. To learn more about the Statewide Multimodal Transit Plan, visit [TxDOT's webpage](#).

TTA Statewide Training Initiative

These courses are offered at **no cost**, but space is limited, so make sure that you and your staff don't miss out. This training opportunity is made possible with a grant through TxDOT.

May 2024

Planning for Program sustainability

Webinar

May 15, 2024

1:00 p.m. – 2:30 p.m. CST

[Register Here](#)

June 2024

Human Resources at its Best!

Two Day In-Person

June 19-20, 2024

City and Rural Rides

Early, TX

8:00 a.m. – 5:00 p.m. CST

[Register Here](#)

Marketing Your Transit Program

Webinar

June 26, 2024

10:00 a.m.-11:30 a.m.

[Register Here](#)

July 2024

Procurement Workshop

Two Day In-Person

July 15-16, 2024

Commons Conference Center

Austin, TX

8:00 a.m. – 5:00 p.m. CST

[Register Here](#)

Effective Communication and Disability Etiquette

Webinar

July 30, 2024

10:00 a.m. – 11 :30 a.m.

[Register Here](#)

[Click here for Training Calendar](#)

Upcoming Training:

Hiring, Keeping, and Motivating Employees/Customer Service (Two Day In-Person)

August 14-15, 2024, Longview Transit, Longview, TX

Generational Differences in the Workplace (Webinar)

August 8, 2024

Newsletter Sponsorship

Sponsoring the TTA newsletter, by purchasing ad space, can be a powerful way to reach decision makers at member agencies across the state. It will also help to increase exposure in a receptive environment (your customers inbox) and can subtly promote your brand whilst gaining goodwill throughout the entire association. TTA newsletters are a particularly useful tool for communicating with customers, building engagement, and directing customers to key content.



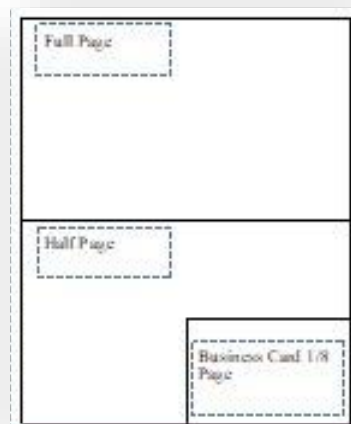
TTA Member Price	
Full Page Ad single issue	\$500
Full Page One Year	\$2,000
Half Page Ad single issue	\$250
Half Page One Year	\$1,000
Business card Ad single issue	\$100
Business card One Year	\$500

Non-Member Price	
Full Page Ad single issue	\$750
Full Page One Year	\$3,000
Half Page Ad single issue	\$400
Half Page One Year	\$2,000
Business card Ad single issue	\$200
Business card One Year	\$1,000

There are sponsorship levels available for any budget. You are able to sponsor a single issue or the entire year. For more information or to start your ad please contact:

Laura Herrera
 (512) 900-0550
laura@txtansit.org

Allen E. Hunter
 (254) 405-4212
allen@txtransit.org



Membership Announcement

April 2024

Time for Membership Renewal

Remember, the TTA Membership year is September 1, 2023 through August 31, 2024

Joining the Texas Transit Association as a member is the first step in showing your commitment to improving public transportation. Membership gives you access to valuable resources, networking opportunities, and a platform to influence policy decisions. We want to emphasize that your involvement with TTA is vital.

Not a Member?

Join Today!

Texas Transit Association

Contact us (512) 900-0550

laura@txtransit.org or allen@txtransit.org

Transit and Associate Members Form and Payment

Please download this [form](#), for Transit Agency

Please download this [form](#), for Associate Member

Completed form, along with a check, to
501 Congress Ave, Suite 150,
Austin, Texas 78701.

Contact laura@txtransit.org if you would like to pay using a credit card.

Upcoming Dates of Interest:

TTA Rural Transit Networking Forum

April 30, 2024—10-10:45 AM

TTA Urban Transit Networking Forum

May 2, 2024—10-10:45 AM

The Arkansas Transit Association (ATA) is thrilled to announce that the 2024 Arkansas Public Transportation Conference will take place on September 29-October 2, 2024 at the Wyndham Riverfront in North Little Rock, Arkansas.

There will be more details later this spring.

Rebecca East,

reast@arktransit.org

