





ELERTS

Managing Homeless, Vulnerable, and Migrant Persons

The SITUATION

Vulnerable people need help

Passengers and workers feel unsafe

Helpers need help

Ambassadors, Crisis Intervention teams, social workers





WHAT WE DO AT ELERTS

- **Discreet reporting** of concerns for the public.
- Actionable information for dispatcher/responders.
- Analytics & Statistics for leadership.



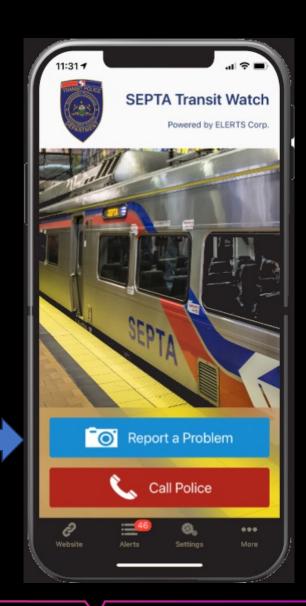




SEE SOMETHING? SAY SOMETHING?

People want to help, but phone calls are not discreet and can feel too involved.

> Now you can "Say Something" in under 25 Seconds

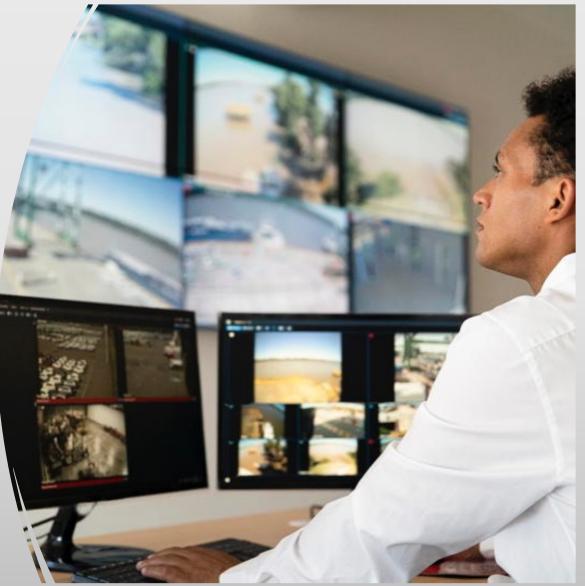




OPERATIONS CENTER

The 4 W's of AWARENESS

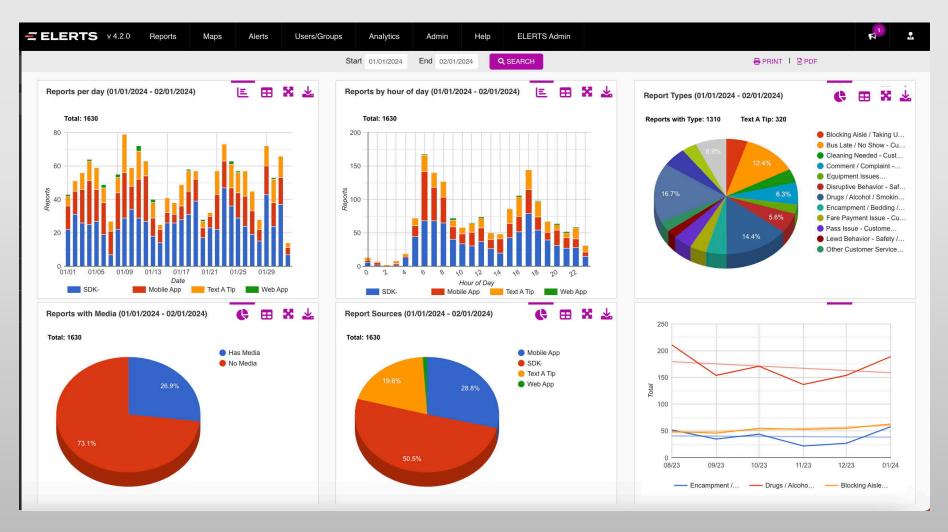
- WHAT IS GOING ON?
- WHEN? Right Now!
- WHERE? Geo-Location
- WHO? Photos and video





Leadership needs data

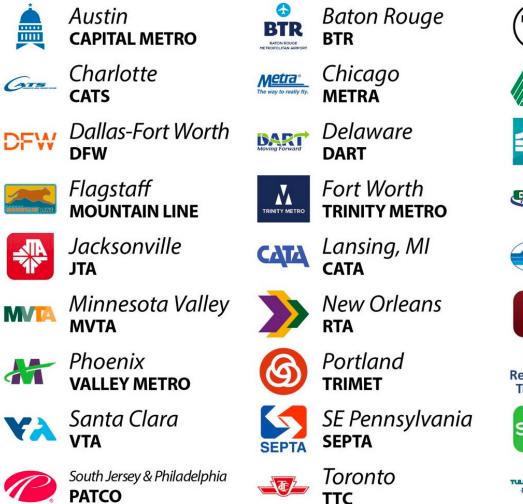
Where over time are most Vulnerable reports coming from?



Trend line analysis – what is going up or down?

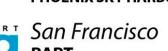


ENHANCING SAFETY & CUSTOMER EXPERIENCE AT















AWARENESS IS EVERYTHING.

THANK YOU.

Ed English CEO 877-256-1971 ede@elerts.com







Southeastern Pennsylvania Transportation Authority

Kenneth A. Divers - Director, Outreach Programs

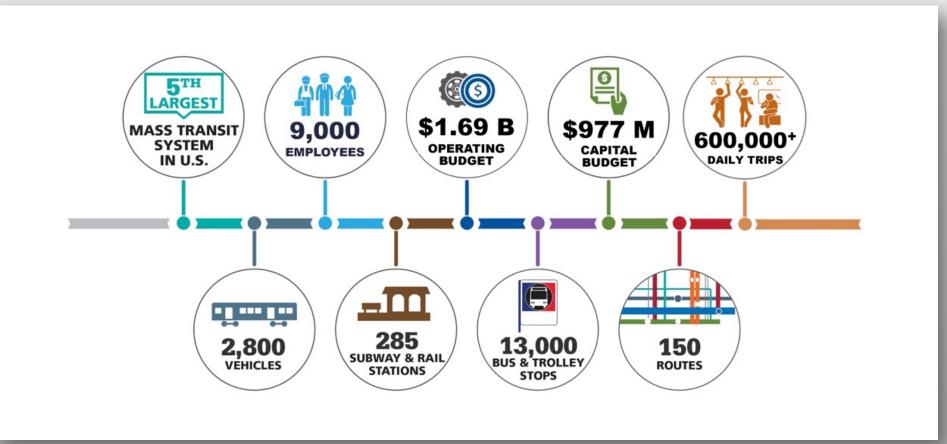


Mission Statement

Make homelessness on SEPTA rare, brief, and nonrecurring, while creating an environment that is clean and safe for our employees and customers.



SEPTA Serves 4.2 Million Residents in Southeast PA







Aspect

G

Who are the vulnerable population?

Where is the vulnerable population on SEPTA? Ø

What is SEPTA

doing about the

vulnerable

population?

What do SEPTA need help with?

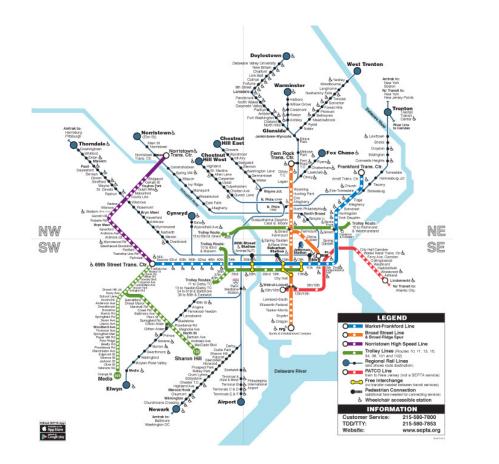
SEPTA Who are the Vulnerable Population?

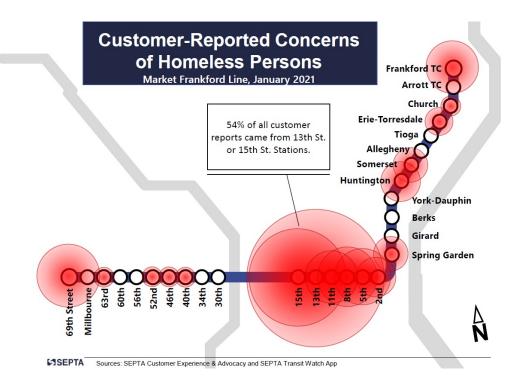
Those experiencing homelessness, drug abuse, metal health issues, and sexual assault define who we refer to

as... THE VENERABLE POPULI ATION



M 4





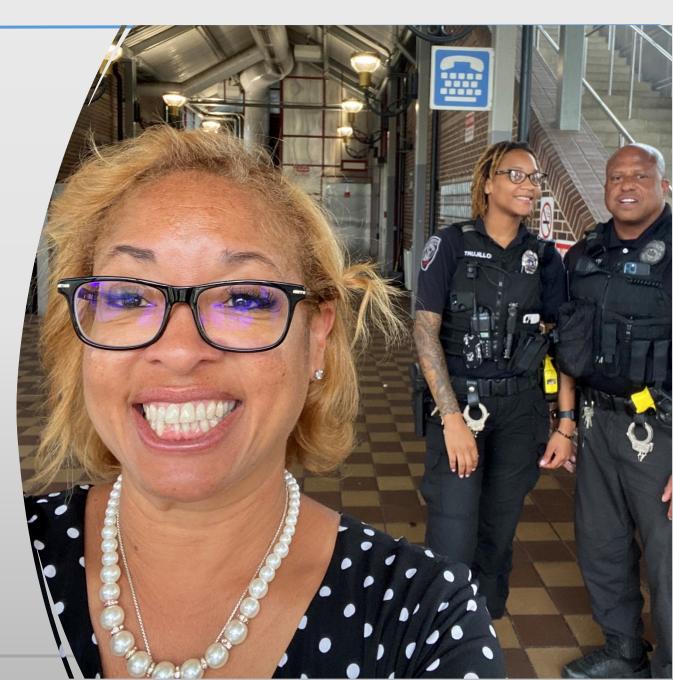
SEPTA Transit Watch app has Geo-Location

Where is the Vulnerable Population?



What is SEPTA doing about the Vulnerable Population





SEPTA

S.C.O.P.E.



✓ Safety

Strategically place SEPTA police at known hotspots while acquiring the aid of public and private security firms to help offset the challenge of coverage gaps.

✓ Cleaning

Maintain and increase cleaning schedules by procuring additional resources needed to maintain a state of good repair and safety throughout stations, terminals, and SEPTA's rolling stock.

✓ Ownership

Recruit local community groups, CAC, CDCs, city, government, and county stakeholders to take a vested interest in assisting SEPTA with barriers related to addressing the vulnerable population seeking shelter on the SEPTA system.

✓ Partnership

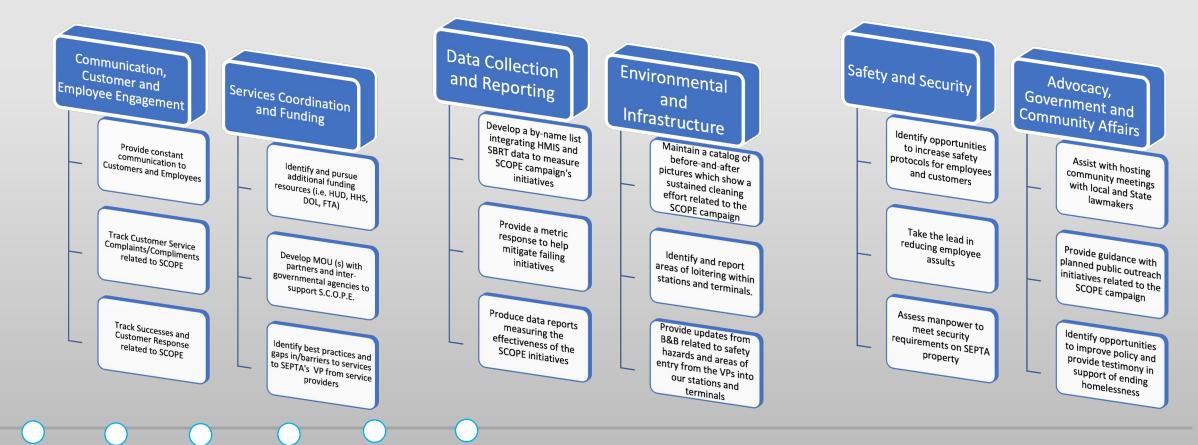
Create a robust network of partners within the SEPTA service area. These partners will help offset financial, labor, and human barriers that often hinder the vulnerable population from receiving much needed services.

Engagement

Deploy the above resources throughout the five-county service area to aid SEPTA in eliminating homelessness on our system.

SEPTA Vulnerable Population Work Group

- Established an internal structure to build buy-in across the agency, be nimble in responding to internal opportunities and to make decisions real time
- Increased transparency and cross-communications while creating a culture that addressing the vulnerable populations is everyone's priority



SEPTA

Increase Visibility

Monday	5:00 AM - 2:00 PM				Monday	2:00 PM - 12:00 AM					
		Time In	Time Off	Location			Time In	Time Off	Locati		
One Day at a Time (ODAAT)	Name	6a	2p	Roaming	One Day at a Time (ODAAT)	Name	2p	10p	Roam		
Horizon House Outreach Team	Name	11a	3p	Roaming	Horizon House Outreach Team	Name	5p	8p	Roam		
Dutreach Specialist (Horizon House)	Name	11a	7p	Roaming	Outreach Specialist (Horizon House)	Name	11a	7p	Roam		
Drexel Street Medicine Student	Name	9:30a	11:30a	Roaming	Drexel Street Medicine Student	Name	2p	4p	Roam		
Drexel Street Medicine Student	Name	9:30a	11:30a	Roaming	Drexel Street Medicine Student	Name	2p	4p	Roam		
Drexel Street Medicine Student	Name	9:30a	11:30a	Roaming	Drexel Street Medicine Student	Name	2p	4p	Roam		
Key Platform Attendant (KPA)	Name	6a	1:30p	NHSL	Key Platform Attendant (KPA)	Name	12:30p	9p	NH		
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Security Guard	Allied Barton Security	5a	12:30a	MFL Fare	Security Guard	Allied Barton Security	5a	12:30a	MFL		
Security Guard	Allied Barton Security	5a	12:30a	NHSL	Security Guard	Allied Barton Security	5a	12:30a	NH		
SEPTA PD	On Site	7a	3p	Roaming	SEPTA PD	On Site	3p	11p	Roam		
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SEPTA Outreach & SEPTA Health Navigators





Medical Students

Health & Exercise Sciences Students

Coming Soon: Nursing Students



SCOPE is built on partnerships. Stakeholders work together to address broader societal issues like homelessness, substance use disorder & mental illness:



Eagle Staffing Fit4God Outreach Ministry Merakey Parkside Recovery One Day At A Time (ODAAT) Northeast Treatment Centers Drexel University Medical Students WOAR - Philadelphia Center Against Sexual Violence

SEPTA Bolstering Safety and Security

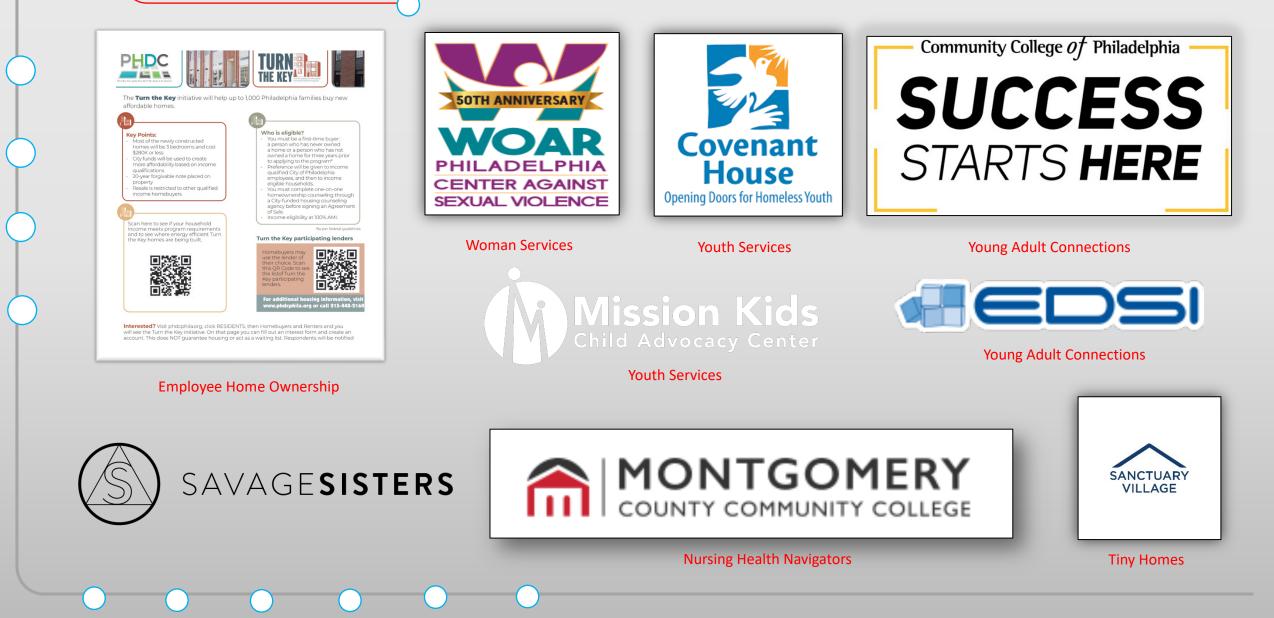


SEPTA Outreach Services

S.O.S.



Building Partnerships That Matter



SEPTA

Strategic Partnerships...

- Based in Kensington, Savage Sisters is a nonprofit dedicated to providing trauma care and sober housing to people affected by addiction.
- Using a mobile wound care van with showers, Savage Sister specialists will take vulnerable individuals out of the stations at 69th Street, Chester, and Norristown Transportation Centers and West Philly station on the MFL.
- Besides providing wound care and showers, they will connect individuals to vital resources such as shelter, treatment, and assistance with identification.







Strategic Partnerships...

- Covenant House is an organization that works to build bridges of hope for young people facing homelessness and survivors of trafficking. Covenant House is not only street outreach but also has multiple housing opportunities, employment and education services, and counseling for health and well-being.
- Covenant House has begun working on SEPTA at its Broad and Olney Station to engage anyone under the age of 21 who may appear to be facing homelessness or trafficking on the SEPTA system.
- Covenant House will serve in this capacity on Wednesday and Thursdays during peak school hours (3pm to 5 pm) to connect young individuals to immediate resources.



SEPTA

Women's Safety Initiatives



- Women in Transition Offers a bystander intervention training
- Courage cards resources cards for domestic violence and trafficking resources in Philadelphia. We are picking up 100 in Spanish and 100 in English for our outreach and employees to have and hand out to people who may need it.

- Dariel Benton Updike- Temple Intern who starts on Monday and will be solely focused on our women's safety workgroup. Is working under Sophia supervision with the guidance of Emmanuella. She will be polling riders and peers about safety perceptions and experiences.
- Women Against Abuse working with Sophia to curate a workshop for women who have experienced assault/harassment. Will be held every Thursday at Leows





Continued Initiative



Continuing Overnight End of Line Operations

FTC & 69th Street 10:00 PM – 6:00 PM

Winter Initiative

Monday through Saturday 2^{nd} to 13^{th} : & 15^{th} Street Concourse 5:00 AM – 8:00 AM 2^{nd} to 13^{th} : & 15^{th} Street Concourse 6:00 PM – 9:00 PM

SEPTA Monitoring Live Cameras Across the System

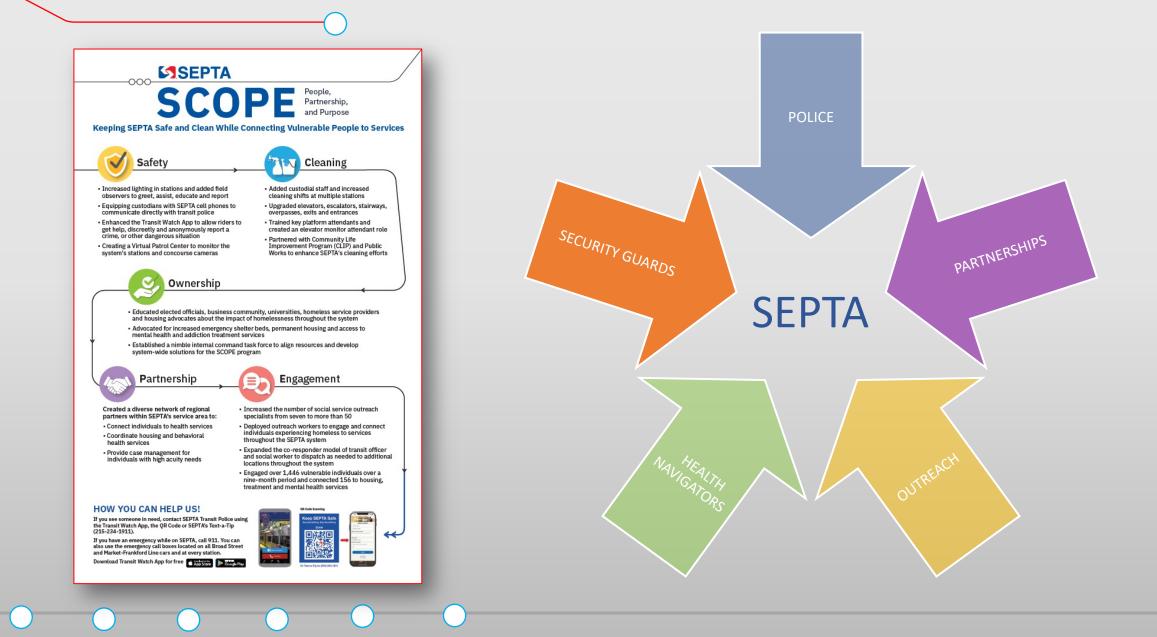
- ✓ 30,000 cameras placed across the system in vehicles and stations are monitored by SEPTA Transit Police and Video personnel.
- New virtual patrol center is now staffed to monitor surveillance video live streams with a special focus on "hot spots" to dispatch patrol officers to parts of the system where they are needed the most.





*Stock image

SEPTA Creating a System that is Safe and Interconnected





Creating Meaningful Partnerships

Public Health Safety

- ✓ Nicotine Replacement Therapy (NRT) Kits
- ✓ Public Restroom Specialists
- ✓ Syringe Needle Safety Boxes
- Naloxone (Narcan) Tower



Philadelphia Department of Public Health

Public Restroom Specialists: City partners will add SEPTA's bathrooms in the non-paid area as part of the monitoring rotation. Their role is to observe and report conditions to the onsite team who is striving to create a safe, clean and pleasant customer experience for riders and non-paying customers at Suburban Station.

Environmental Services/Project REACH: Responsible for installing and maintaining needle boxes in several SEPTA stations.

PHD Smoking Program (Tobacco Policy and Control Program): The Pennsylvania Statewide Tobacco-Free Recovery Initiative (PA STFRI) envisions behavioral health systems that integrate tobacco use disorder treatment and tobacco-free services in pursuit of the highest quality of care and best possible treatment outcomes.



Philadelphia Office of Homeless Service granted SEPTA Unique Access to HMIS

Philadelphia Homeless Management Information System (PHILAHMIS)

GOVERNANCE CHARTER

Adoted on: Philadelphia CoC PA-500

Version: [1]

SEPTA Data Accuracy and Tracking

SEPTA Blockwise Report

September 2023

<u> ح</u> Zencity

Methodology

The data presented in this report was collected from the 30th of August to the 30th of September. Overall, 950 respondents who travel on SEPTA subway elevated trains were digitally recruited (e.g., over social media, mobile apps, and survey panels). Respondents were randomly assigned to think about either their home station or their destination station when answering the survey.

Zencity built a representative sample each month by matching respondent data to the US Census Bureau's race, ethnicity, age, and gender distributions for commuters who travel on SEPTA subway elevated trains. Rake-weighting was then also applied as a statistical safeguard to balance out any remaining discrepancies in distribution, such that no demographic group was overrepresented or underrepresented in the final score.

Respondents under the age of 18, those who did not give a valid postcode, and those who travel on SEPTA subway elevated trains less than once a month were excluded from the sample.

The questions that were included in this survey can be found here.

Quick Capture

Geofencing technology enabled to track outreach specialists in real time.

ZenCity

Respondents who travel on SEPTA were digitally recruited (e.g., over social media, mobile apps, and survey panels). Respondents were randomly assigned to think about either their home station or their destination station when answering the survey.

SEPTA Investing in Infrastructure and Resources



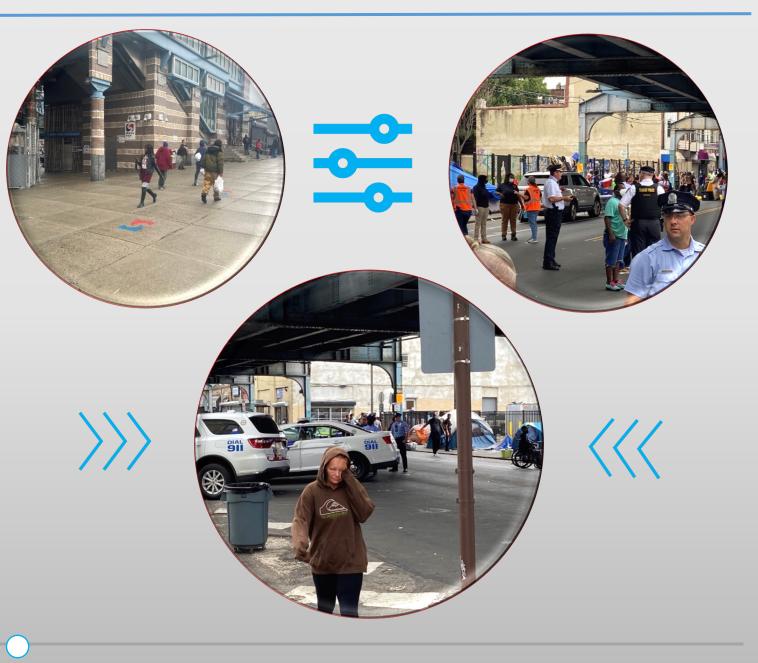
- Hiring specialists to meet the challenges of a growing vulnerable population:
 - Onboarded 57 outreach social workers
 - Created elevator and bathroom monitors
 - Installed 88 SEPTA guides on trains and in stations to create presence
 - Recruited more SEPTA police officers
 - Engaged additional transportation managers to help remove "destination-less riders" off of SEPTA vehicles
- Expanding existing positions and tools to better meet conditions:
 - Equipped our 282-cleaning staff with SEPTA cell phones to call police when they see something of concern
 - Hired additional cleaning staff (200)
 - Provide mandatory overtime for the current SEPTA officers on staff
 - Created enhanced crowdsourcing tools for the public and SEPTA employees to report concerns
 - Expanded use of SEPTA's YouTube Channel to seek the public's help in identifying suspects

Forming new partnerships to work with us:

- Created a first-of-its kind partnership with 13 first-year medical students from Drexel University serving as health navigators, performing their six-month practicum
- Onboarded five "health and exercise science" college students as health navigators
- Formed multiple county partnerships

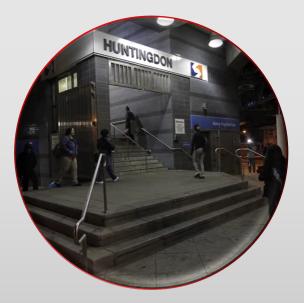


Homeless Encampment Removals





Stations Removed From Hotspot List



Huntingdon Station



Jefferson Station



Snyder Station

SEPTA Meetings & Speaking Engagements

Recurring Meetings

- Opioid Response Unit Public Safety Strategy Meeting
- Weekly cleaning update meeting with councilmember Quetcy Lozada (District 7)
- Monthly shared public spaces meeting with various partners
- Biweekly outreach team meetings with Delaware County
- National Transit & Vulnerable Population Workgroup
- Montgomery County and Delaware County Task Force meetings
- LSC Meetings Authority Wide

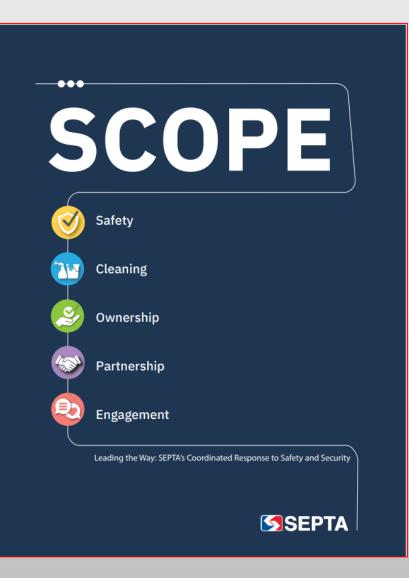
Speaking Engagements

- Philadelphia Chamber of Commerce: InterCity Leadership Visit Series
- Maryland Transportation Authority (MTA): Emerging Leaders Program
- Mpact Conference: Phoenix, Arizona: How Transit is Responding to Security Challenges
- FTA Webinar: Developing Community Based Public Safety Programs
- TRB Annual Meeting: How Transit Agencies Navigate Within Our Communities In Crisis
- Transportation Cooperative Research Program (TCRP): Transits Response to People Experiencing Homelessness



SCOPE Book

A Holistic and Compassionate Approach to Homelessness



Resource Repository SEPTA

SEPTA Travel ~ Help ~ Safety ~ News ~ About ~ Q Select Language 🗸 Search ... SEP SCOPE Program Supportive Resources

Home > Safety > SCOPE Program > SCOPE Program Supportive Resources

SCOPE, which stands for Safety, Cleaning, Ownership, Partnership and Engagement, is SEPTA's system-wide, compassionate approach to connect vulnerable individuals with social services and provide a safe, clean transit system for both riders and employees. We have compiled a handful of resources that can help not only the populations we serve, but anyone who who may need it. We will continue to update these lists as more information becomes available.

Philadelphia County +Food/Clothing + Housing Healthcare + +Substance Use Services +Youth/LGBTQ+/Veteran + Women's Services +Mental Health Services **Bucks County** Chester County **Delaware County** Montgomery County

SEPTA Transit Police 215-580-8111 **Customer Service 215-580-7800** SCOPE https://bit.ly/41MIML3

Emergency Housing Services Homeless Outreach Hotline: (215) 232-1984 **Drop-In Centers** Hub of Hope: (215) 309-5225 Grace Café: (215) 568-6250 Health Care Stephen Klein Wellness Center: (215) 320-6187 **Recovery Resources** Alcohol & Drug Recovery: (800) 221-6333 Community Behavioral Health (CBH): (888) 545-2600 Mental Health Support Suicide Prevention and Crisis Response: Dial 988 Youth Services Youth Emergency Service: (800) 371-7233 Meals Philly House: (215) 922-6400 Violence and Sexual Assault Phila. Domestic Violence: (866) 723-3014 WOAR (Phila. Center Against Sexual Violence): (215) 985-3333 Victims Service Center: (610) 566-4342

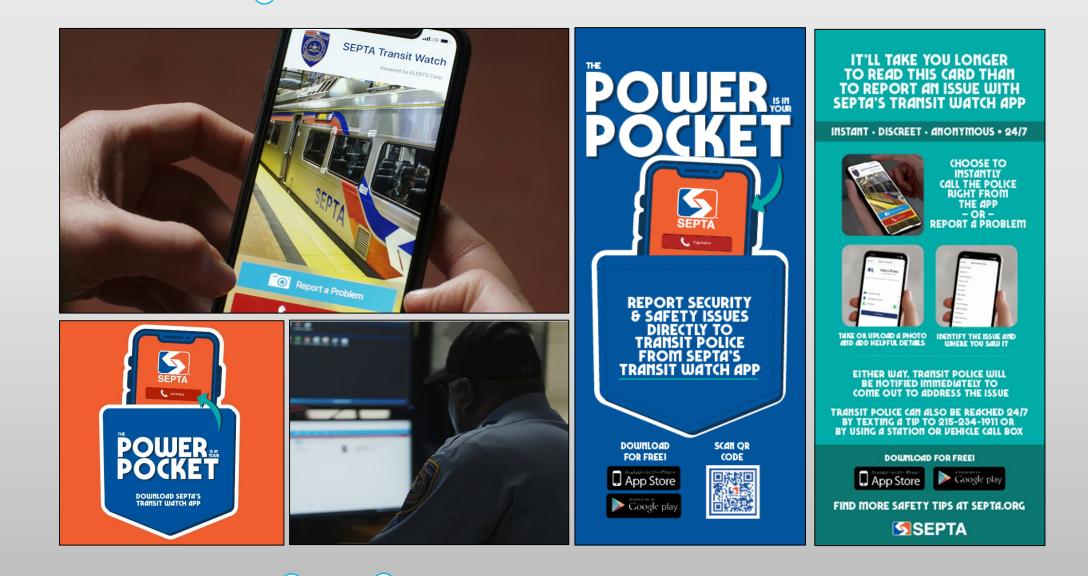
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SEPTA Transit Watch by ELERTS





In the Year of 2023 SEPTA's outreach teams recorded:

84,339 ENGAGEMENTS* 71.846* Removals WITHOUT Police Assistance

Each engagement represents an individual who was guided off SEPTA's system and some quided into services. Most of these interactions do not require police intervention.

6,991 RESOURCE DISTRIBUTIONS Food, clothing, wound care, and transportation are resources distributed by SEPTA's outreach teams.

Mental health treatment, drug and alcohol treatment, shelters, PAD office, and other social 7.154 REFERRALS service providers are examples of places a vulnerable individual may be referred.

234 NARCAN DEPLOYMENTS Narcan is a treatment that reverses an opioid overdose. With opioid overdoses on the rise in Philly, this is essential work.

SEPTA strives to provide a smoke free ride for passengers, all individuals seen 2,514 Smokers Stopped* smoking are asked to stop for the duration they are on SEPTA property. (*We began tracking this data in September 2023)

> Nicotine Replacement Therapy (Patches, Gum, Lozenges) is a resource distributed by outreach teams to encourage more people to stop smoking on the SEPTA system. (*We began tracking this data in September 2023)

During a warm hand-off, outreach teams directly and physically connect a vulnerable individual with a social service provider.

2,986 CALLS TO POLICE DISPATCH* Outreach teams reduce the number of contacts between police and vulnerable individuals.

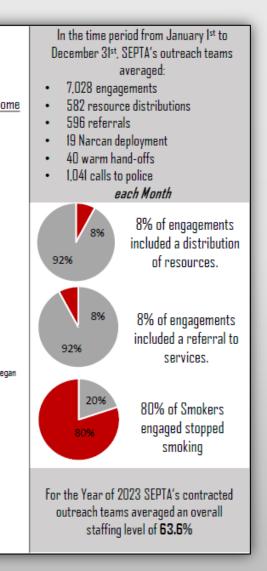
12,493* Removals WITH Police Assistance

25 NRT DISTRIBUTIONS

480 WARM HAND-OFFS

3,146* Number of Smokers Engaged

*There is not a 1 to 1 equivalency between calls to police and engagement. A single call to dispatch may address a group of multiple vulnerable individuals, with each individual being counted as a separate engagement.





In the time period from December 1st to December 31st, SEPTA's outreach teams From the month of December 2023 SEPTA's outreach teams recorded: averaged: 365 engagements 11,343 ENGAGEMENTS* Each engagement represents an individual who was guided off SEPTA's system and some 31 resource distributions quided into services. Most of these interactions do not require police intervention. 17 referrals 9.340 Removals WITHOUT Police Assistance >1 Narcan deployment 3 warm hand-offs Food, clothing, wound care, and transportation are 964 RESOURCE DISTRIBUTIONS 10 calls to police resources distributed by SEPTA's outreach teams. each day **536 REFERRALS** Mental health treatment, drug and alcohol treatment, shelters, PAD office, and other social service providers are examples of places a wildow build it with the law of the social service providers are examples of places a vulnerable individual may be referred. 8% of engagements 8% included a distribution Narcan is a treatment that reverses an opioid overdose. With opioid 23 NARCAN DEPLOYMENTS 92% of resources. overdoses on the rise in Philly, this is essential work. **361** Smokers Stopped* SEPTA strives to provide a smoke free ride for passengers, all individuals seen 4% smoking are asked to stop for the duration they are on SEPTA property. 3% of engagements 480* Number of Smokers Engaged included a referral to 96% services. **O** NRT DISTRIBUTIONS Nicotine Replacement Therapy (Patches, Gum, Lozenges) is a resource distributed by outreach teams to encourage more people to stop smoking on the SEPTA system. 113 WARM HAND-OFFS During a warm hand-off, outreach teams directly and physically connect a vulnerable 25% 75% of Smokers individual with a social service provider. engaged stopped smoking **329 CALLS TO POLICE DISPATCH*** Outreach teams reduce the number of contacts between police and vulnerable individuals. 1.737* Removals WITH Police Assistance For the Month of December 2023 SEPTA's *There is not a I to I equivalency between calls to police and engagement. A single call to dispatch may address a group of multiple contracted outreach teams averaged an vulnerable individuals, with each individual being counted as a separate engagement.

overall staffing level of 80%



Naloxone (Narcan)

In CY'23 both SEPTA police and the SCOPE teams have administered 724 Narcan doses. These 724 lives were saved due to training and quick actions from our police and outreach teams. SEPTA is currently in discussions with Philadelphia's Department of Public Health Division of Substance Use Prevention and Harm Reduction regarding staging a Naloxone tower at SEPTA's Broad & Erie station (street level).

SEPTA Transit Police Narcan Doses admini			SCOPE Outreach Teams (7 teams) Narcan Doses administered in 2023					
Q1	149	Q1		37				
Q2	116	Q2		22				
Q3	99	Q3		89				
Q4	126	Q4		86				
Total	490	Total		234				

Additionally, SEPTA's Director of Outreach Programs serves on the advisory board of Philadelphia Fire Department's Alternative Response Unit 2 (AR2) and Alternative Response Unit 3 (AR3). While AR2 addresses opioid and substance use disorder, AR3 addresses behavioral and mental health issues. Together, SEPTA and the Fire Department's AR units convene to engage members of the vulnerable community, both inside and outside the SEPTA's stations in Kensington.



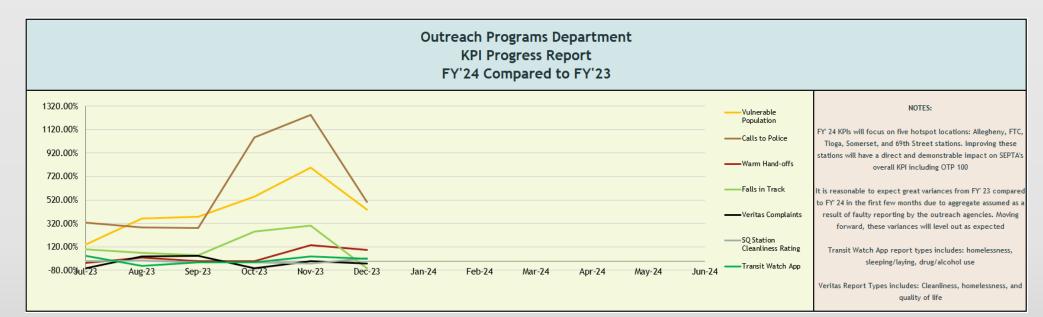
Measuring the size of SEPTA's homelessness population SEPTA's Annual Point-in-Time Count

Country	SEPTA 2022	SEPTA 2023	SEPTA 2024			
County	Unsheltered	Unsheltered	Unsheltered			
Bucks	0	0	0			
Chester	0	1	0			
Delaware	95	41	47			
Montgomery	19	16	21			
Philadelphia	437	279	240			
Trenton TC*	11	26	2			
Totals	562	363	310			

SEPTA's SCOPE efforts continues to decrease homelessness on the SEPTA system by an additional 15%



Annual Engagement Report

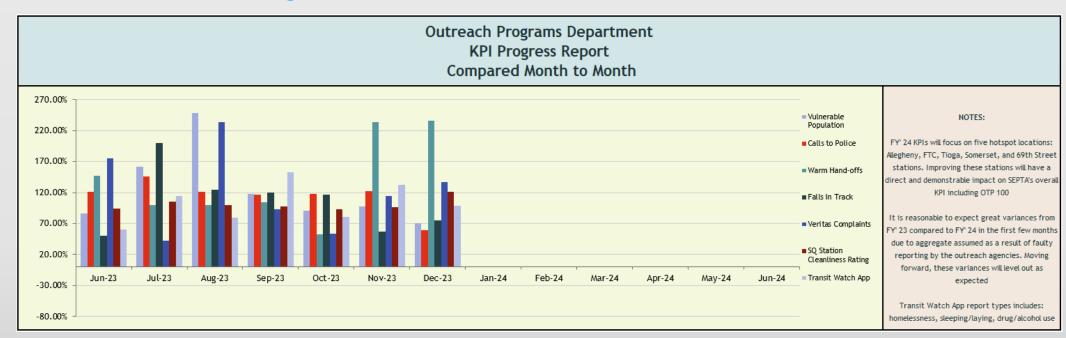


FY'24: Allegheny – FTC – Somerset – Tioga – 69th Street

Incident Type	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	TOTAL
Vulnerable Population	139%	359%	375%	550%	798%	435%							2656%
Calls to Police	327%	284%	280%	1052%	1246%	503%							3691.82%
Warm Hand-offs	-1 9 %	29%	0%	0%	133%	94%							238.34%
Falls in Track	100%	67%	50%	250%	300%	-63%							704.17%
Veritas Complaints	-63%	40%	44%	-63%	0%	-21%							-62.64%
SQ Station Cleanliness Rating	-3%	2%	-12%	-15%	-21%	24%							-25.43%
Transit Watch App	41%	-41%	-13%	-11%	38%	17%							31.56%



Monthly Engagement Report



FY'24: Allegheny – FTC – Somerset – Tioga – 69th Street

Incident Type	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Ju	lun-24	TOTAL	% Per Month	% Per Year
Vulnerable Population	3398	8444	9955	9020	8834									39651	-2%	798%
Calls to Police	158	192	224	265	323	•								1162	22%	1246%
Warm Hand-offs	22	22	23	12	28	•								107	133%	133%
Falls in Track	4	5	6	7	4									26	-43%	300%
Veritas Complaints	6	14	13	7	8									48	14%	0%
SQ Station Cleanliness Rating	2.69	2.68	2.63	2.46	2.36	_								12.82	-4%	-21%
Transit Watch App	79	63	96	77	102									417	32%	38%



Notable Visitors

Long Beach, CA Los Angeles, CA New York, NY Chicago, IL Washington, DC Toronto, Canada

SEPTA Persistent Challenges

- Even with all the actions we are taking to address the intertwined public health crises of homelessness, drug addiction and mental illness, SEPTA's system continues to be overwhelmed by the vulnerable population.
- Time and again, our outreach workers engage with vulnerable individuals and refer them to services, only to have them come right back on our system in a revolving door effect.



More Help is Needed

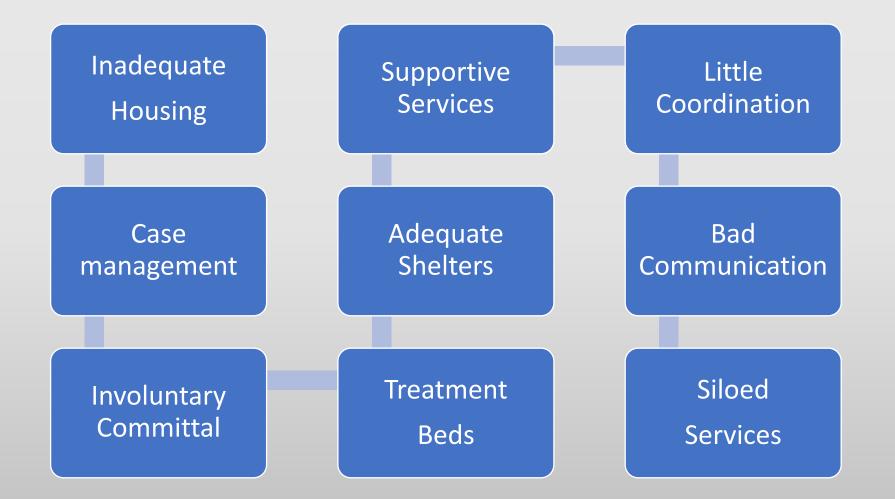
SEPTA

NEEDLE DISTRIBUTION AND SOCIETAL DECAY

- Prevention Point the largest needle exchange/distribution organization in North America.
 - In 2022 Prevention Point distributed over 7 million needles.
- Out of the eight mobile needles exchange/distribution locations five are located within one city block of a SEPTA rail station.
- Kensington is a billion-dollar drug industry situated within ½ mile of SEPTA's Allegheny Station (MFL).
 - There are no homeless shelters in Kensington.
 - There is only one "Safe Haven" (lower barrier longer wait list shelter) in Kensington, which is consistently at capacity.
 - There's only one mobile "wound care" van to address flesh wounds and septic infections.
- Although cleaning efforts are underway, the growing problem persists due to lack of enforcement.



SEPTA Systemic Barriers





SEPTA What do we need help with?

Call to Action

Call to action for our riders

- If you encounter someone who is experiencing homelessness or addiction on SEPTA's system, treat them with dignity.
- If someone is in crisis, you should alert an expert. You can seek out an outreach worker or use SEPTA's Transit Watch app available for iPhone and androids to report a problem or quality of life concern involving an individual experiencing homelessness or addiction. You can also text a tip to 215-234-1911 or use a call box, located in transit vehicles.

Call to action for our advocates

- Reach out to your local elected officials to ask what they are doing about homelessness, addiction and mental health.
- Speak up in favor of low-income housing, group homes, shelters, and homelessness prevention programs at neighborhood and public meetings.

Call to Action for County's Continuum of Care (CoC)

• Allocate funding for SEPTA's outreach and engagement program that connects individuals with the CoC service providers.



Call to Action Continued...

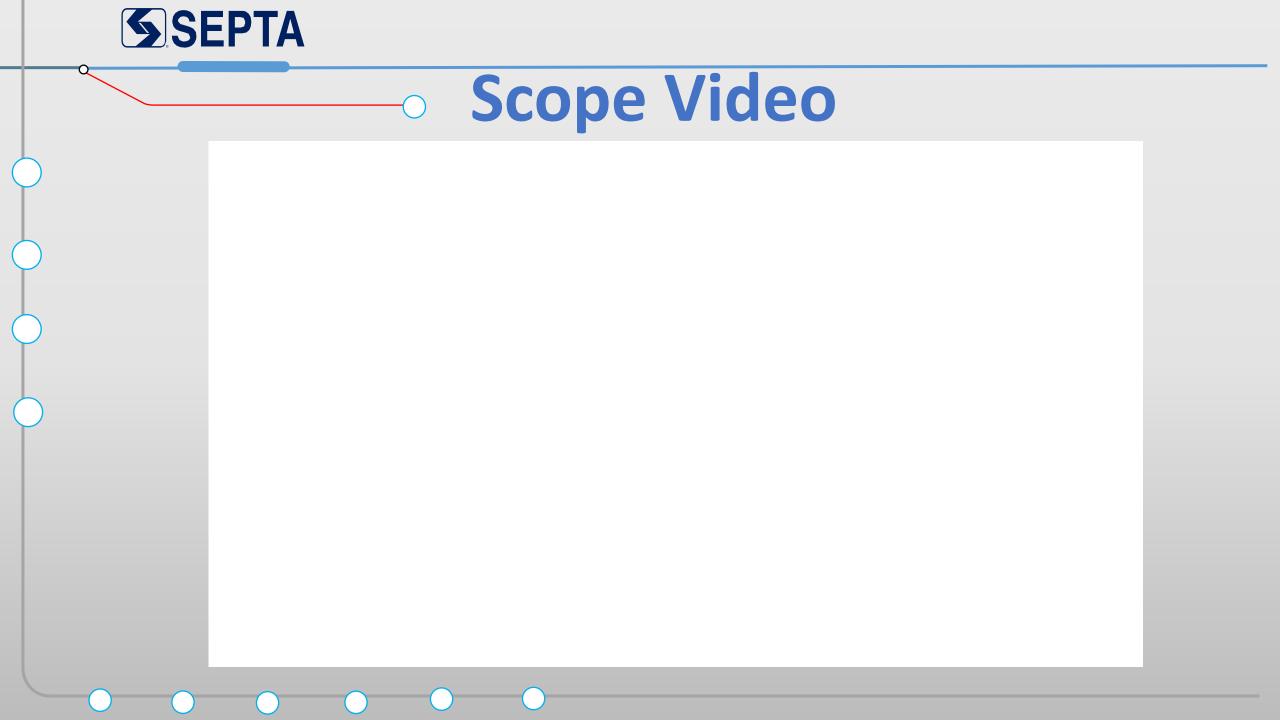
- Call to action for our city, counties, Congress, state elected officials
 Increase support and funding for transitional housing and supportive services, and permanent and affordable housing services in the fivecounty area.
- Allocate housing vouchers to meet the needs of individuals experiencing homelessness on SEPTA and engaged by our outreach
- Partner with SEPTA's SCOPE program to learn firsthand about the impact of homelessness on the system.

Call to action for the business community

- Reach out to your local elected officials to ask what they are doing about homelessness and to support relevant legislation.
- Organize site visits for political leaders and the media to visit local homeless programs to highlight ways that your community is successfully addressing the many problems associated with homelessness.

Call to action for our employees

- As our eyes and ears throughout our system, we ask our employees to say something if they see something, using SEPTA's Transit Watch app
- or text-a-tip to 215-234-1911.
 If you encounter someone who is homeless on SEPTA's system, treat them with dignity and contact your supervisor.
 Reach out to Ken Divers to learn how you can volunteer to support
- SEPTA's SCOPE program to address safety and security on our system.



AMERICAN PUBLIC TRANSPORTATION ASSOCIATION 2022

Innovation Award - SCOPE

Southeastern Pennsylvania Transportation Authority (SEPTA), Philadelphia, PA





Managing Homeless, Vulnerable, and Migrant Persons







THANK YOU.

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