

TTA2024

ANNUAL CONFERENCE • EXPO • ROADEO

SAN ANTONIO

HOSTED BY VIA METROPOLITAN TRANSIT

Monday, March 18, 2024, 8:30 am - 9:45 am (Opening Session)



Jeffrey C. Arndt
President and CEO
VIA Metropolitan
Transit

Title: Advancing Transit in Texas: Strategies Between Statewide Efforts

Description:

Join us for an insightful panel discussion featuring Caroline Mays, the Director of Planning and Modal Programs from the Texas Department of Transportation (TxDOT), and Bill McCamley, representing Transit Forward.

These distinguished speakers will shed light on the latest developments and initiatives driving transit forward across the state of Texas.

Moderated by Jeff Arndt, CEO of VIA Metropolitan Transit.



Caroline Mays
TxDOT, Director of Planning
and Modal Programs



Bill McCamley
Executive Director,
Transit Forward

Tuesday, March 19, 2024, 9:00 am - 10:00 am (General Session)

Title: "Cybersecurity" Why rob a bank when a criminal can steal far more while sitting in front of a computer? John Iannarelli, ESQ CSP ® FBI Special Agent (Ret.)

Description:

Beyond just money, the sensitive personal information of both employees and customers is attractive to the cyber thief. Additionally, remote work technologies like mobile devices have provided cyber-criminals with new ways to disrupt business and steal what is yours. Every year millions become victims because they did not know how to protect themselves from cybercrime. By using examples of actual FBI cases, John reveals the ways you are vulnerable to a cyberattack, the current threats and how you can protect yourself.

John's Bio:

John Iannarelli served 20 years as an FBI Special Agent and was the FBI's national spokesperson. His investigative work included the Oklahoma City Bombing, the 9/11 attack, the shooting of Congresswoman Gabrielle Giffords, and the Sony hack. He is the recipient of the FBI Director's Distinguished Service Award, as well as an Honorary Doctor of Computer Science. After retiring from the FBI, John was an NFL Security Representative, overseeing game-day security of players, fans, and the stadium throughout the football season and during the Super Bowl. John is a former Police Officer, attorney, author of five books and a highly sought-after keynote speaker who has presented to Fortune 500 companies, domestic and international audiences, the United Nations, and the Vatican, where he has personally met on several occasions with Pope Francis.



Wednesday, March 20, 2024, 9:00 am - 11:00 am (Closing Session)

Title: FTA Update From Gail Lyssy, FTA Region 6 Administrator

9:00 am - 9:30 am



Description:

Learn about the latest news from FTA and bring any questions you may have.

FTA Region 6 Administrator will provide a brief update from the FTA at the closing session. Ms. Lyssy has over 35 years of experience in the transportation industry. She joined FTA Region 6 in 1996 as the Regional Engineer, was promoted to Director of Program Management and Oversight in 2005, Deputy Regional Administrator in 2014 and Regional Administrator in 2020.

Title: "Think Like A DifferenceMaker Leader", Austin J. Franklin, CEO Good-Natured Life

9:30 am - 10:30 am

Description:

We each have the ability to make a meaningful difference as leaders. However, many fail to execute the fundamental underpinnings to do so. When we make a meaningful difference, lives become inspired, situations positively shift, and desired results are often achieved.

In this engaging and inspirational session, Austin J. Franklin leads a discussion that invites attendees to explore research-based ideas that will position their organizations for a future-ready and thriving workplace. Get ready to Think Like a DifferenceMaker Leader!

Austin's Bio

Austin J. Franklin is a renowned keynote speaker, author, and leadership expert. He is also the CEO and Co-founder of Good-Natured Life. The company was established in 2015 when he was 20 years old and a junior at Hampden-Sydney College. The mission of the company is to spread kindness, friendliness, and patience (KFP) and to uplift minds across the world.

Franklin completed Harvard Business School's prestigious pre-MBA program. Also, he received a Master of Business Administration (MBA) from Rollins College's Crummer Graduate School of Business.

Austin J. Franklin has empowered thousands of leaders across the globe. At 29, Austin was the keynote speaker for the Billion Dollar Roundtable (BDR) Summit Induction Ceremony. This is a prestigious group that includes many of the biggest Fortune 100 and Fortune 500 companies in the world. Also, he has been invited to conduct leadership trainings for numerous executives and leadership teams including those in healthcare, education, transportation, hospitality, law, construction, and government.

Austin J. Franklin has served as a three-time commencement speaker, named one of Florida Black Expo's Top 20 Under 40, and was named as a "Leader Under 40 Changing Lives" as a Community Pearls Award recipient. Franklin is a member of Alpha Phi Alpha Fraternity, Leadership Jacksonville - Next Generation, and the World Economic Forum's Global Shapers Community. He currently serves as an Advisory Board Member for the Johnson Family YMCA and AMIKids in Clay County, Florida.

Franklin has been a guest on several radio and television shows. Also, he has appeared in CEOWORLD Magazine, Yahoo Finance, and Medium's Authority Magazine. Furthermore, his interview with NPR's StoryCorps podcast is archived at the Library of Congress in Washington, D.C





Be here on Wednesday for a chance to win!



All attendees present at the end of TTA's closing conference session on Wednesday, 3/20/24, will be entered for a chance to win a \$500 Visa gift card.

Must be present to win.

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