



CONFERENCE SPONSORSHIP OPPORTUNITIES

Contact Allen Hunter to discuss these or other sponsorship ideas to meet your company's objectives for connecting with this year's audience at TTA. We're flexible to achieve your vision!

Allen Hunter: Allen@TxTransit.org | 254-405-4212

All Featured sponsorships include one complimentary full conference registration and the company logo included in print & digital materials, including recognition in the TTA newsletter and website – before, during, and following the conference. Also, all sponsoring members will have an opportunity for special enhancements in the upcoming TTA Membership Directory. This includes the opportunity to add logos, photos, multiple emails, phone numbers, links to web pages, and any additional information you would like to have in your directory listing.

Presenting/Title Sponsor, Diamond Sponsor, Silver Sponsor and Build your own workshop Sessions - SOLD

FEATURED SPONSORSHIP LEVELS STILL AVAILABLE

Platinum Sponsor – Sponsorship of the Welcome Reception, including introductory remarks from a company representative(s) along with prominent placement of a 10x10 booth in the expo hall.

\$7,000 – 1 available

Welcome Reception Drink Sponsor – Sponsorship of the drinks to be served at the Welcome Reception to be held at the iconic Alamo, which includes the company logo on signage to be placed at each open bar inside the Alamo, along with receiving prominent placement of a 10' x 10' booth with prominent placement, and (1) a Full conference attendee badge.

\$5,500 – 1 available

Gold Sponsor – Sponsorship of the Tuesday General Session on March 19, 2024, Includes introductory remarks from a company representative, a 10' x 10' booth with prominent placement, and (1) a Full conference attendee badge.

\$5,000 – 1 available

Bronze Sponsor – Prominent placement of a 10x10 booth in the expo hall with 1 full conference registration.

\$2,000.00 – 1 available

Roadeo Awards Banquet Sponsor – High-profile sponsorship of the TTA Roadeo Awards Banquet at the Marriott Rivercenter Hotel on March 16, with remarks & inclusion at the award presentation by a company representative. Includes a 10' x 10' booth in the expo hall with (1) full conference registration.

\$5,500 – 1 available

Roadeo Awards Banquet Drink Ticket Sponsor – Your company name/logo on the drink tickets for the banquet. Includes a 10' x 10' booth in the expo hall with (1) full conference registration.

\$4,000 – 1 available

Conference Notebook Sponsor – Includes name/logo on one of the only printed items to be passed out at this year's conference. Notepads will be handed out at all break-out sessions and at the registration desk. These notepads are very popular and are used by almost all of the participants.

\$2,500 – 1 available (Note: This sponsorship is time Sensitive, due to product lead time and does not include conference registration)

[See list of A La Carte Sponsorship options on next page](#)



A La Carte Sponsorship options

A LA Cart Sponsorship Opportunitites+A1:D16	2024 (San Antonio)
Conference Notebook Sponsor (1 available)	\$ 2,500.00
Roadeo Sponsor (2 available)	\$ 3,000.00
Roadeo Co-Sponsor (2 available)	\$ 1,500.00
Roadeo Registration Drinks/Snacks (2 available)	\$ 1,000.00
Roadeo Breakfast (1 available)	\$ 1,500.00
Roadeo Lunch (2 available)	\$ 2,500.00
Roadeo Drinks and Snacks (3 available)	\$ 500.00
Roadeo Bag Sponsor (1 available)	\$ 1,500.00
Conference/Roadeo/Expo Lanyards (1 available) SOLD	\$ 2,500.00
Conference Breakfast (3 available)	\$ 1,500.00
Conference Expo Lunch (1 available)	\$ 3,000.00
Conference and Expo Breaks (5 available)	\$ 1,250.00
Build your own workshop Session (5 Available) SOLD	\$ 3,000.00
Gift Card Sponsors	\$ 100.00
Gift Card Sponsors	\$ 50.00

Exhibitors or Sponsor's that would like to contribute Door Prizes or Items to the Roadeo Swap meet may contact: Allen Hunter for details, Allen@TxTransit.org, 254-405-4212

SPONSORSHIP CONTACT

If you would like to discuss becoming a Sponsor at this year's TTA Conference, Expo and Roadeo or have other creative ideas not listed here, please contact: Laura Herrera: Laura@TxTransit.org, 512-900-0550

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