

# TTA2023

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## 2023 TTA State Conference Featured Presentations

### Wednesday, April 12, 2023, 8:30 am - 9:45 am (Opening Session)



Jeffrey C. Arndt  
President and CEO  
VIA Metropolitan  
Transit

**Title:** "Preparing for Tomorrow's Challenges today." Moderated by Jeff Arndt of VIA Metropolitan Transit

**Description:**

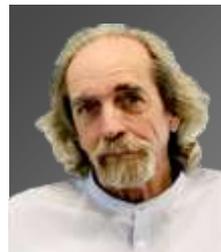
President and CEO Jeffrey Arndt will lead a panel discussion with industry leaders to begin this year's Annual State Conference. Our panelists will share their thoughts on what transit agencies need to consider when preparing for the new normal of rising costs, supply chain issues, and staff and vehicle shortages.



Tom Lambert  
President and CEO  
Houston METRO



Carmen Garcia  
DART Board Member



David Marsh, General Manager  
The CARTS District  
Capital Area Rural  
Transportation System



Mike Rendon  
Acting Chief  
Executive Officer CCRTA

### Thursday, April 13, 2023, 8:30 am - 9:45 am

**Title:** "The Bucket List Life" – Create More Experiences, Share More Stories, and Live More Fulfilled!, Kenyon Salo

**Description:**

This high energy, session will perfectly set the stage for the day as we get things kicked off on Thursday morning.

Kenyon Salo, known as the "James Bond of Speaking", shows you how his three simple concepts of living "The Bucket List Life" will guide you to fulfillment on your life-long journey. During this highly energetic and engaging presentation, you will learn how to create phenomenal experiences, share powerful stories, and help others along the way.

The Bucket List Life and Kenyon Salo will help you elevate your life, both personally and professionally.

[Video](#)



## Friday, April 14, 2023, 9:00 am - 11:00 am (Closing Session)



**Title:** FTA Update From Gail Lyssy, FTA Region 6 Administrator

**9:00 am - 9:30 am**

**Description:**

Come hear about the latest news from FTA and bring any questions you may have.

FTA Region 6 Administrator will provide a brief update from the FTA at the closing session. Ms. Lyssy has over 35 years of experience in the transportation industry. She joined FTA Region 6 in 1996 as the Regional Engineer, was promoted to Director of Program Management and Oversight in 2005, Deputy Regional Administrator in 2014 and Regional Administrator in 2020.

**Title:** The Unassailable Organization: Why Some Organizations and Teams Thrive in Volatile Times, and Others Do Not

**9:30 am - 10:45 am**

**Description:**

For any leader hoping to build a legacy of lasting success despite volatility and uncertainty, the first step is to solve the right problem. It's not retention, lack of engagement, burnout, workforce issues, or generational differences. To achieve lasting success, one must build an organization that embraces forward change *together* instead of its people, teams, and departments constantly moving in separate directions. Achieving this level of alignment and unity is hard. It is also necessary and a reality you can achieve.

Join author and keynote speaker Mark Kenny as he reveals why some leaders build great organizations, departments, and teams, while others consistently struggle with distractions and conflicts, and how you can build an unassailable organization that lifts the organization and every person to new heights.

In this presentation, you will:

- Examine the 3 foundational pillars to building an unassailable organization.
- Identify the mindset shift that every leader must embrace before their organization can become unassailable.
- Construct the next steps for your organization to become unassailable.

[Video](#)

**Mark's Bio**

Mark Kenny works with leaders to build highly functional teams and organizations that thrive together through change and disruption.

Mark brings three decades of experience, first in IT and operations, followed by founding and running a software company, and later in keynote speaking and consulting. Mark's clients span multiple industries including public sector, technology, healthcare, manufacturing, engineering, financial services, and retail and include organizations such as Nissan, Mars, State of Tennessee, Ohio State University, HCA, Vanderbilt, and the US Army.

Mark is the author of *The Hippo Solution: Eliminate Territorial Thinking and Unleash the Power of Teams*, the host of the *Becoming Unassailable* podcast, and a part-time basketball coach.

