



## CONFERENCE SPONSORSHIP OPPORTUNITIES

Contact Allen Hunter to discuss these or other sponsorship ideas that meet your company's objectives for connecting with the combined audience of TTA. We're flexible to achieve your vision!

Allen Hunter: [Allen@TxTransit.org](mailto:Allen@TxTransit.org) | 512-900-0550

*All Featured sponsorships include a minimum of 2 complimentary full conference registrations and the company logo included in print & digital materials, including recognition in the TTA newsletter – before, during, and following the conference. Also, sponsoring members will have an opportunity for special enhancements in the upcoming TTA Membership Directory. Including the chance to add Logos, photos, multiple emails, phone numbers, links to web pages, and any additional information you would like to include in your directory listing.*

### FEATURED SPONSORSHIP LEVELS

Presenting/Title Sponsor – Own the show. Vehicle exhibitors receive at least 6 vehicles at the prime location on the Expo Trade Fair floor. Top listing & recognition among sponsors.

\$10,000 – one available **(Sold)**

Platinum Sponsor – Sponsorship of a General, Opening, or Closing Session or Trade Fair event of your choice, including introductory remarks from a company representative(s). 10x10 booth. Prominent placement in sponsor recognition. \$8,000 – **one available**

Gold Sponsor – Sponsorship of a General Session or Trade Fair event upon availability, including introductory remarks from a company representative(s). 10x10 booth. Prominent placement in sponsor recognition. \$5,000 – **two available**

Roadeo Awards Banquet Sponsor – High-profile sponsorship of the TTA Roadeo Awards Banquet on April 15, including remarks & award presentation by a company representative(s).

\$5,000 – **two available**

Roadeo Competition Sponsor – Distinct signage & recognition at Roadeo Competition site and Roadeo printed & electronic materials. \$3,000 - **two available**

Silver Sponsor – Free conference app banner ad with link or conference bag insert. 10x10 booth, up to 2 full conference registrations, recognition during general sessions: \$2,500.00 – four available **(Sold)**

Bronze Sponsor – 10x10 booth, up to 2 full conference registrations, recognition during general sessions: \$1,500.00 – four available **(Sold)**

[See list of A La Carte Sponsorship options on next page](#)

[Select Link for Registration](#)

*A La Carte Sponsorship options*

<b>TTA Conference/Rodeo Sponsorship Levels 2023</b>		
<i>Member discounts apply to TTA members in good standing</i>		
	<b>Event/Categories</b>	<b>Fee/Rate</b>
<b>Day/Date</b>	<b>Vendor Expo Booths</b>	
4/13-4/14	6 x 10 Table Top - Member <b>(Sold)</b>	\$ 550.00
4/13-4/14	6 x 10 Table Top - Non-Member <b>(Sold)</b>	\$ 850.00
4/13-4/14	10 x 10 Booth - Member	\$ 900.00
4/13-4/14	10 x 10 Booth - Non-Member	\$ 1,550.00
4/13-4/14	20 x 10 Booth - Member	\$ 1,350.00
4/13-4/14	20 x 10 Booth - Non-Member	\$ 1,900.00
4/13-4/14	Vehicle display van - Member (\$100 each additional veh.)	\$ 900.00
4/13-4/14	Vehicle display van - Non-Member (\$100 each additional veh.)	\$ 1,900.00
4/13-4/14	Vehicle Display bus - Member (\$100 each additional veh.)	\$ 1,100.00
4/13-4/14	Vehicle Display bus - Non-Member (\$100 each additional veh.)	\$ 1,900.00
<b>Sponsorship Levels (10x10 booth included)</b>		
n/a	Presenting/Title Sponsor (1 available) <b>(Sold)</b>	\$ 10,000.00
n/a	Platinum Sponsor (1 available)	\$ 8,000.00
n/a	Gold Sponsor (2 available)	\$ 5,000.00
n/a	Silver Sponsor (4 available) <b>(Sold)</b>	\$ 2,500.00
n/a	Bronze sponsor (4 available) <b>(Sold)</b>	\$ 1,500.00
<b>A La Carte Sponsorship Opportunites</b>		
15-Apr	Rodeo Awards Dinner (2 available)	\$ 5,000.00
15-Apr	Rodeo Sponsor (2 available)	\$ 3,000.00
15-Apr	Rodeo Co-Sponsor (2 available)	\$ 1,500.00
15-Apr	Rodeo Registration Drinks/Snacks (2 available)	\$ 750.00
15-Apr	Rodeo Obstacles (20 available)	\$ 250.00
15-Apr	Rodeo Breakfast (1 available)	\$ 1,000.00
15-Apr	Rodeo Lunch (1 available)	\$ 3,000.00
15-Apr	Rodeo Drinks and Snacks (1 available)	\$ 1,000.00
15-Apr	Rodeo Kid Zone (3 available)	\$ 500.00
15-Apr	Rodeo Bag Sponsor (1 available)	\$ 500.00
4/11-4/15	Rodeo, Conference and Expo Lanyards (1 available) <b>(Sold)</b>	\$ 2,000.00
4/11-4/15	Conference Bag Sponsor (1 available)	\$ 2,500.00
4/11-4/15	Conference Badge Sponsor (1 available) <b>(Sold)</b>	\$ 2,000.00
4/12/-4/14	Keynote Speaker/General Session Sponsor (3 available)	\$ 5,000.00
TBD	Conference Big Night Out Event Sponsor	\$ 6,000.00
11-Apr	Conference Welcome Reception	\$ 4,000.00
4/12/-4/14	Workshop Track Sponsor (4 available)	\$ 4,000.00
4/12/-4/14	Build-Your-Own Workshop Session (10 available)	\$ 2,500.00
4/12-4/13	Conference Expo Showcase Reception (3 available)	\$ 1,200.00
4/12/-4/14	Conference Breakfast (3 available)	\$ 1,200.00
12-Apr	Conference Awards Luncheon ( 1 available)	\$ 5,000.00
13-Apr	Conference Expo Lunch (1 available)	\$ 2,500.00
4/12/-4/14	Conference and Expo Breaks (5 available)	\$ 750.00
4/12/-4/14	Conference Notebooks Sponsor <b>(Sold)</b>	\$ 2,500.00
4/12/-4/14	Conference Bag Insert	\$ 500.00
<b>(Sold)</b>	Indicates Sold out and no longer available	

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