

| TTA Conference/Rodeo Sponsorship Levels 2023 | | |
|--|---|--------------|
| Member discounts apply to TTA members in good standing | | |
| | Event/Categories | Fee/Rate |
| Day/Date | Vendor Expo Booths | |
| 4/13-4/14 | 6 x 10 Table Top - Member | \$ 550.00 |
| 4/13-4/14 | 6 x 10 Table Top - Non-Member | \$ 850.00 |
| 4/13-4/14 | 10 x 10 Booth - Member | \$ 900.00 |
| 4/13-4/14 | 10 x 10 Booth - Non-Member | \$ 1,550.00 |
| 4/13-4/14 | 20 x 10 Booth - Member | \$ 1,350.00 |
| 4/13-4/14 | 20 x 10 Booth - Non-Member | \$ 1,900.00 |
| 4/13-4/14 | Vehicle display van - Member (\$100 each additional veh.) | \$ 900.00 |
| 4/13-4/14 | Vehicle display van - Non-Member (\$100 each additional veh.) | \$ 1,900.00 |
| 4/13-4/14 | Vehicle Display bus - Member (\$100 each additional veh.) | \$ 1,100.00 |
| 4/13-4/14 | Vehicle Display bus - Non-Member (\$100 each additional veh.) | \$ 1,900.00 |
| Sponsorship Levels (10x10 booth included) | | |
| n/a | Presenting/Title Sponsor (1 available) | \$ 10,000.00 |
| n/a | Platinum Sponsor (1 available) | \$ 8,000.00 |
| n/a | Gold Sponsor | \$ 5,000.00 |
| n/a | Silver Sponsor | \$ 2,500.00 |
| n/a | Bronze sponsor | \$ 1,500.00 |
| A La Carte Sponsorship Opportunites | | |
| 15-Apr | Rodeo Awards Dinner (2 available) | \$ 5,000.00 |
| 15-Apr | Rodeo Sponsor (2 available) | \$ 3,000.00 |
| 15-Apr | Rodeo Co-Sponsor (2 available) | \$ 1,500.00 |
| 15-Apr | Rodeo Registration Drinks/Snacks (2 available) | \$ 750.00 |
| 15-Apr | Rodeo Obstacles (20 available) | \$ 250.00 |
| 15-Apr | Rodeo Breakfast (1 available) | \$ 1,000.00 |
| 15-Apr | Rodeo Lunch (1 available) | \$ 3,000.00 |
| 15-Apr | Rodeo Drinks and Snacks (1 available) | \$ 1,000.00 |
| 15-Apr | Rodeo Kid Zone (3 available) | \$ 500.00 |
| 15-Apr | Rodeo Bag Sponsor (1 available) | \$ 500.00 |
| 4/11-4/15 | Rodeo, Conference and Expo Lanyards (1 available) | \$ 2,000.00 |
| 4/11-4/15 | Conference Bag Sponsor (1 available) | \$ 2,500.00 |
| 4/11-4/15 | Conference Badge Sponsor (1 available) | \$ 2,000.00 |
| 4/12/-4/14 | Keynote Speaker/General Session Sponsor (3 available) | \$ 5,000.00 |
| TBD | Conference Big Night Out Event Sponsor | \$ 6,000.00 |
| 11-Apr | Conference Welcome Reception | \$ 4,000.00 |
| 4/12/-4/14 | Workshop Track Sponsor (4 available) | \$ 4,000.00 |
| 4/12/-4/14 | Build-Your-Own Workshop Session (10 available) | \$ 2,500.00 |
| 4/12-4/13 | Conference Expo Showcase Reception (3 available) | \$ 1,200.00 |
| 4/12/-4/14 | Conference Breakfast (3 available) | \$ 1,200.00 |
| 12-Apr | Conference Awards Luncheon (1 available) | \$ 5,000.00 |
| 13-Apr | Conference Expo Lunch (1 available) | \$ 2,500.00 |
| 4/12/-4/14 | Conference and Expo Breaks (5 available) | \$ 750.00 |
| 4/12/-4/14 | Conference Notebooks Sponsor | \$ 2,500.00 |
| 4/12/-4/14 | Conference App Banner (Rotating, 4 available) | TBD |
| 4/12/-4/14 | Conference Bag Insert | \$ 500.00 |

SOLD

SOLD

1

SOLD