



## Vicente Huerta

Director of Transportation of East Texas Council of Governments and Current TTA President-elect

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Vince Huerta has over 25 years of experience in the Texas Transit community and an MBA from the University of Texas at El Paso. He has a proven track record in leadership, extensive knowledge in Transit management and currently serves as President Elect for the Texas Transit Association (TTA). During his time representing rural Texas agencies, he has helped increase membership and revenues from previous years. He has worked with numerous transit organizations across the state and has facilitated the improvement of on time performance, productivity, and most importantly, the motivation and engagement of staff members to provide safe, reliable, and friendly services to the local communities.

Mr. Huerta is a professional in developing and maintaining extensive partnerships with local, state, and regional organizations that have moved transit initiatives forward across the state. Mr. Huerta currently serves as the Community Transportation Association of America (CTAA) state delegate, representing Texas Transit Agencies on the association's Delegate Council, which acts as the national advisory body to the Board of Directors. The Council is an essential link to the views and priorities of the membership and the nation at large. Mr. Huerta is also involved in other areas of the community, such as serving as a board member for the top- rated East Texas Professional Credit Union (ETPCU) since 2019. During his tenure he has played a role in transitioning ETPCU to a \$1 billion dollar organization, providing the highest level of personal finance services. ETPCU is one of only four financial institutions in Texas with an A+ Weiss Rating. In previous years, he was a member of the Public Transportation Advisory Committee (PTAC), where he used his experience and skills to advise the Committee on the specific needs of public transit providers. Mr. Huerta is currently the Director of Transportation for the East Texas Council of Governments Rural Transit District where he provides continuous support and expertise to his team as they work to better serve the transportation needs throughout a fourteen- county region.

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